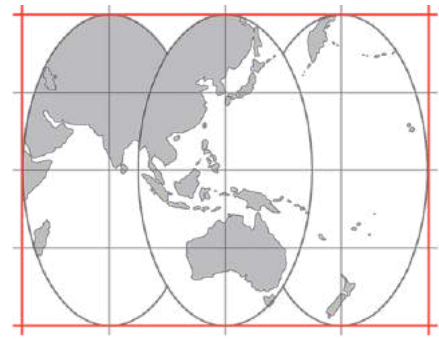


# **LAWASIA 2021 Virtual Annual Conference**

**15 - 18 November 2021**



**LAWASIA**

THE LAW ASSOCIATION FOR  
ASIA AND THE PACIFIC  
FOUNDED IN 1966

## **Sponsorship Opportunities**

→ **Become a sponsor of the  
Conference**



15 - 18 NOV 2021



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LAWASIA VIRTUAL ANNUAL CONFERENCE  
• 15 - 18 NOVEMBER 2021



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# About LAWASIA

## Mission Statement

As the representative of lawyers and peak legal organisations from over 40 jurisdictions, LAWASIA's combined activities serve to:

- **Encourage and facilitate** regional interaction at all levels amongst law associations, judges, lawyers and others involved in the legal community,
- **Provide an established voice** for the interests of the legal community in Asia and the Pacific,
- **Promote the rule of law**, respect for human rights, and high standards of legal practice; and
- **Facilitate quality cross-border legal education** that is available and relevant to all jurisdictions, regardless of resources or level of development, for the purpose of enhancing the calibre of legal practice throughout the region.



The Law Association for Asia and the Pacific, LAWASIA is a regional association of lawyers, judges, jurists and legal organisations, which advocates for the interests and concerns of the Asia Pacific legal profession.

For over fifty years, LAWASIA has operated as a platform to promote the cross-jurisdictional exchange of legal knowledge; as a voice of the legal profession; and as a conduit for encouraging adherence to mutually-held principles of the rule of law, professional integrity and the protection of human rights.

## Our Members

The LAWASIA membership is composed of individual lawyers and peak legal organisations from over 40 jurisdictions. LAWASIA holds a number of legal conferences, seminars and meetings throughout the year as a means of supporting professional development, regional networking and the exchange of legal knowledge and insight.

These events are open to the broader legal profession and span both generalist and specialised areas of law, such as family law, children's rights, employment law, intellectual property, human rights and business law.

Our community believes in advancing the rule of law, promoting access to justice and protecting human rights in the Asia and Pacific region and beyond.



# Conference Overview

The Annual Conference is **LAWASIA's flagship event** and the highlight of its professional events program.

The conference is a platform for the convergence of bar leaders, jurists, professional organisations and individual lawyers from across the Asia Pacific, and is designed to facilitate the discussion of regional developments in law, including such issues as judicial practice, legal education, cross-border business and investment law and cross-border dispute resolution.

As a generalist legal event, the Annual Conference also serves as an important forum for sharing ideas, building professional networks, reinforcing shared professional values, advocating for the rule of law in varied jurisdictions, and advancing the status of the legal profession in the Asia Pacific.



*"As President of LAWASIA, it gives me great pleasure to invite your company to take part in the success of the LAWASIA 2021 Annual Conference, the flagship event of the Asian legal community."*

**Chunghwan Choi,  
President of LAWASIA**





# Why Become a Sponsor?



Elevate your international profile



Expand the reach of your brand



Connect with our members across multiple platforms

Collaborate with LAWASIA and gain access to exclusive marketing channels for a well-rounded approach to the promotion of your brand



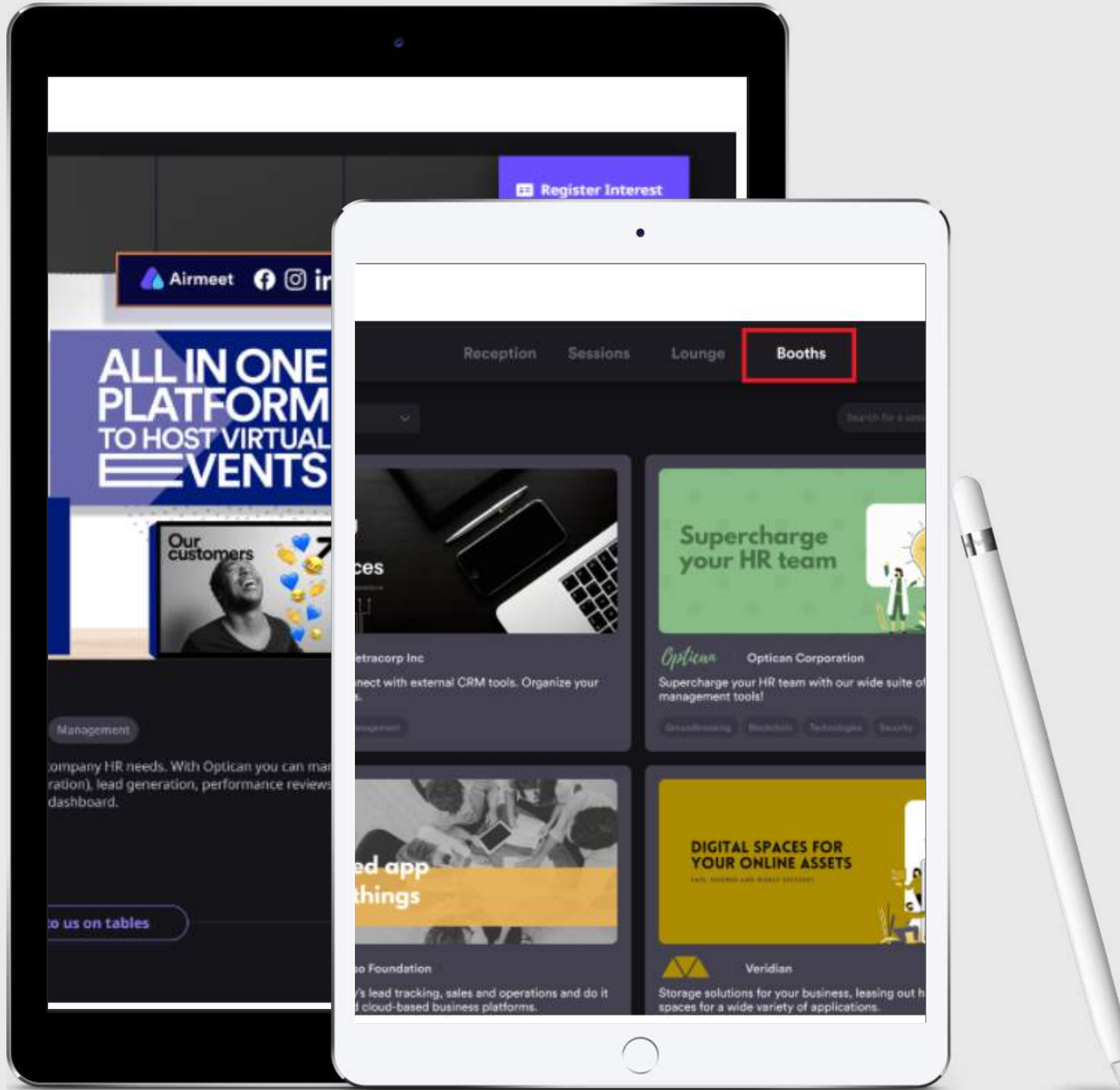
## Who Attends?

The onsite LAWASIA Annual Conference attracts **over 500 delegates** each year including:

- President of Bar associations, law societies and law councils across Asia and the Pacific region
- Corporate and government lawyers
- Law Firm partners
- Jurists
- Professional organisations
- Individual lawyers



# Sponsorship Packages



LAWASIA's Virtual Conference is the highlight of its professional events program. Bringing together bar leaders, jurists, professional organisations and individual lawyers from across the Asia Pacific to facilitate the discussion of regional developments in law, including such issues as judicial practice, legal education, cross-border business and investment law and cross-border dispute resolution.

Set out in this proposal are a variety of sponsorship options for the conference. However, we are more than happy to work with you to develop an arrangement which suits your requirements.

LAWASIA remains open to other suggestions of how your support can be acknowledged and secretariat staff would be pleased to discuss, should this be required.

If you wish to sponsor the conference or would like more information, please contact:

LAWASIA Secretariat  
Suite 1101 - Level 11  
170 Phillip Street  
SYDNEY NSW 2000  
AUSTRALIA

**E: [events@lawasia.asn.au](mailto:events@lawasia.asn.au)**  
**T: +61 2 9926 0167**

# Sponsorship Packages Summary

BENEFITS	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	SESSION SPONSOR	VIRTUAL CONFERENCE EXHIBITOR	NETWORKING TABLE SPONSOR
Branding prominence pre-conference	Website landing page Website sponsor page - Top Banner in EDM -	Website landing page Website sponsor page - - Sponsor listing in EDM	Website landing page Website sponsor page - - Sponsor listing in EDM	- Website sponsor page Website programme page - Sponsor listing in EDM	- Website sponsor page - - Sponsor listing in EDM	- Website sponsor page - - Sponsor listing in EDM
Social media – sponsor post (logo inclusion)	✓	✓	✓	✓	✓	✓
Complimentary Conference Registrations	6	4	2	1	2	2
Company profile featured on conference website	250 words	250 words	250 words	100 words	250 words	250 words
Advertising in LAWASIA newsletter	Top banner 2 editions	Mid-banner 1 edition	-	-	-	-
Customised Virtual Exhibition Booth	✓	✓	✓	-	✓	-
Virtual Networking Table in Lounge	-	-	-	-	-	✓
Acknowledgement at beginning of sponsored session by Moderator	-	-	-	✓	-	-
Logo on virtual conference “Reception” area	✓	✓	✓	-	-	-
Logo on sponsored session backdrop	-	-	-	✓	-	-
VALUE	AUD 5,000	AUD 3,000	AUD 2,000	AUD 1,200	AUD 1,800	AUD 1,200



# Platinum Sponsor – AUD 5,000 (Only 2 available)

## Acknowledgement

A Platinum Sponsor will receive acknowledgment in the lead up to and during the conference as follows:

- acknowledgement on conference website and all marketing material as 'Platinum Sponsor'
- 'Platinum Sponsor' recognition on LAWASIA Social media channels
- 'Platinum Sponsor' acknowledgment in pre- and post-event communication

## Corporate Appearance

- **sponsor logo** prominently placed on **the conference website** with a link to company website
- **sponsor company profile** – 250 words – to feature on conference website
- sponsor logo to appear on **all conference associated promotional material\***
- sponsor branding prominently featured on the **conference “Reception”** area during the conference – **landing page of virtual conference platform**

## Advertising

This sponsor package includes opportunities to:

- place an advertising prominent top banner in LAWASIA's monthly newsletter for 2 editions\*\*

## Complimentary Registration

This sponsorship package includes:

- **Six (6) complimentary conference** registrations with
  - access to all conference sessions and networking functions
  - opportunity to connect and engage with conference attendees via video chat or messaging function, one-on-one or in a small group setting

## Virtual Exhibition Booth

- Opportunity to **create and brand your own virtual exhibition booth** in a Premium sponsor position and showcase your organisation's profile, activities and products.

Customisation includes displaying a variety of assets:

- **company logo**
- **brand description / image**
- **promotional videos**
- **brochures and collaterals**
- **external links to downloadable material**

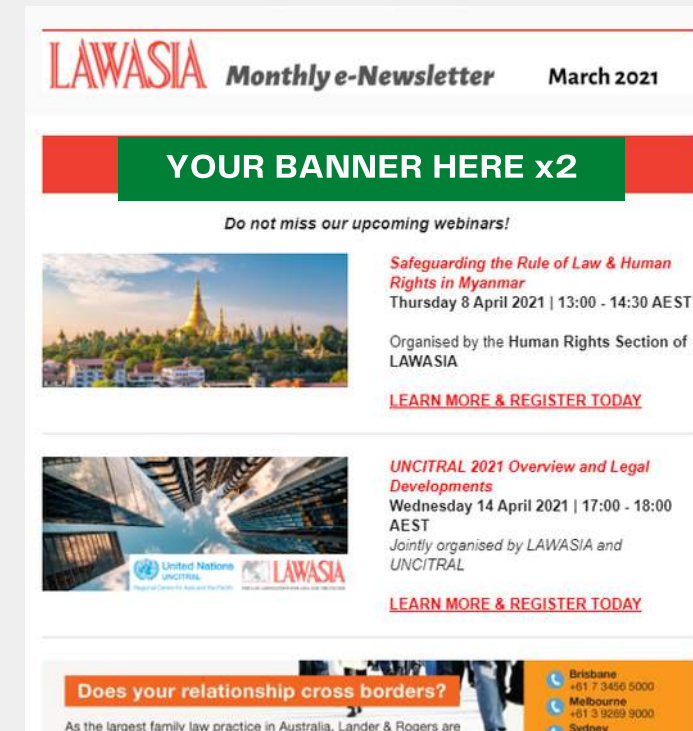
- Ability to assign booth representatives\*\*\* to interact with booth visitors via live chat function or video
- Access to data capture and reporting from attendee engagement post conference

\* Inclusion will be subject to preparation / production timelines.

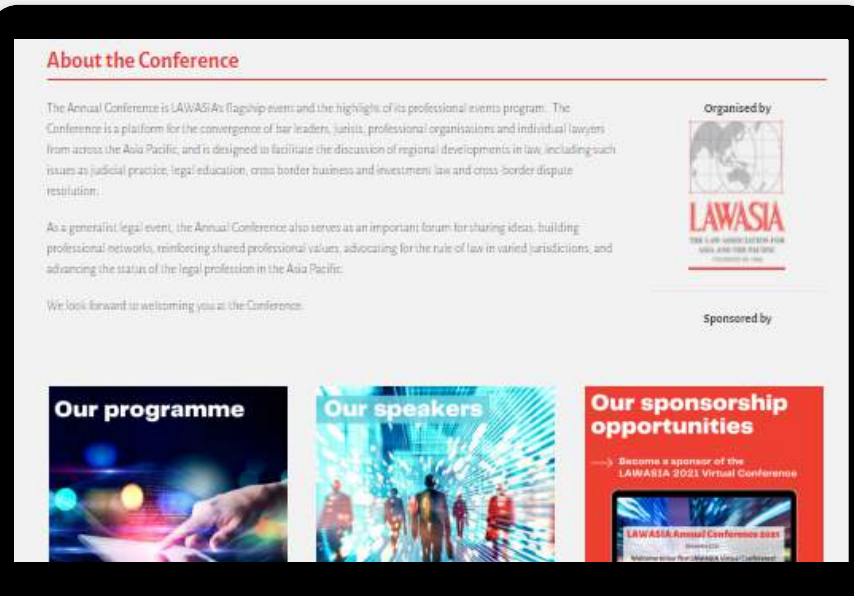
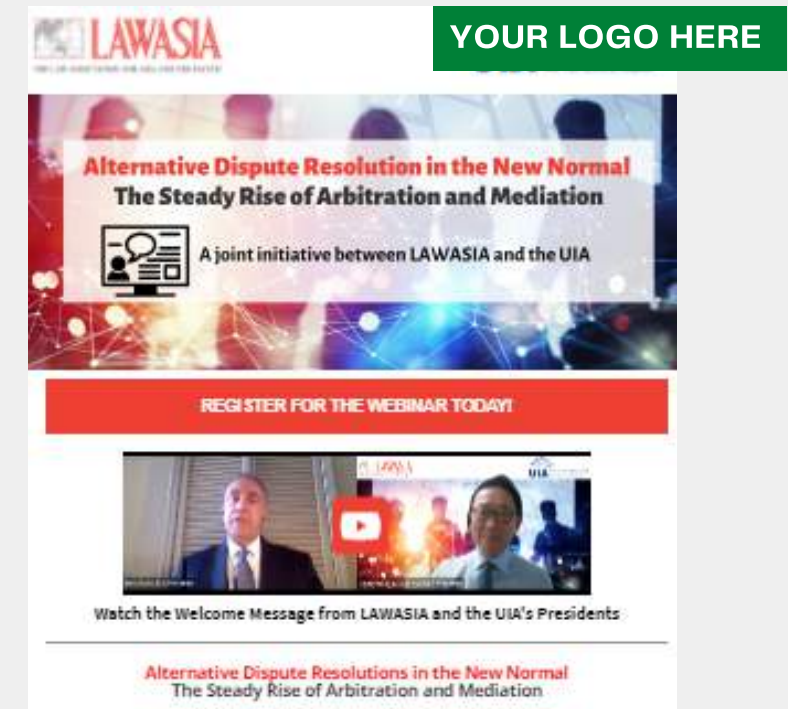
\*\* Material supplied for Advertisements must conform to LAWASIA's requirements and will be subject to preparation / publishing timelines.

\*\*\* Included in the number of complimentary registrations.

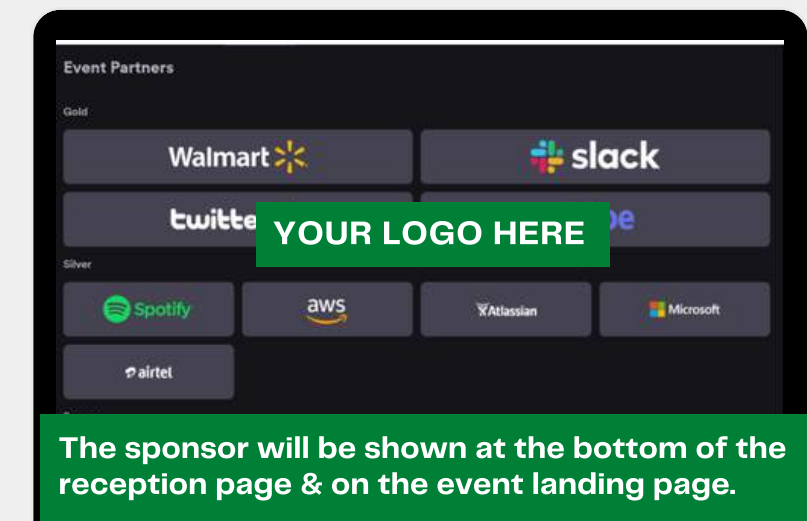
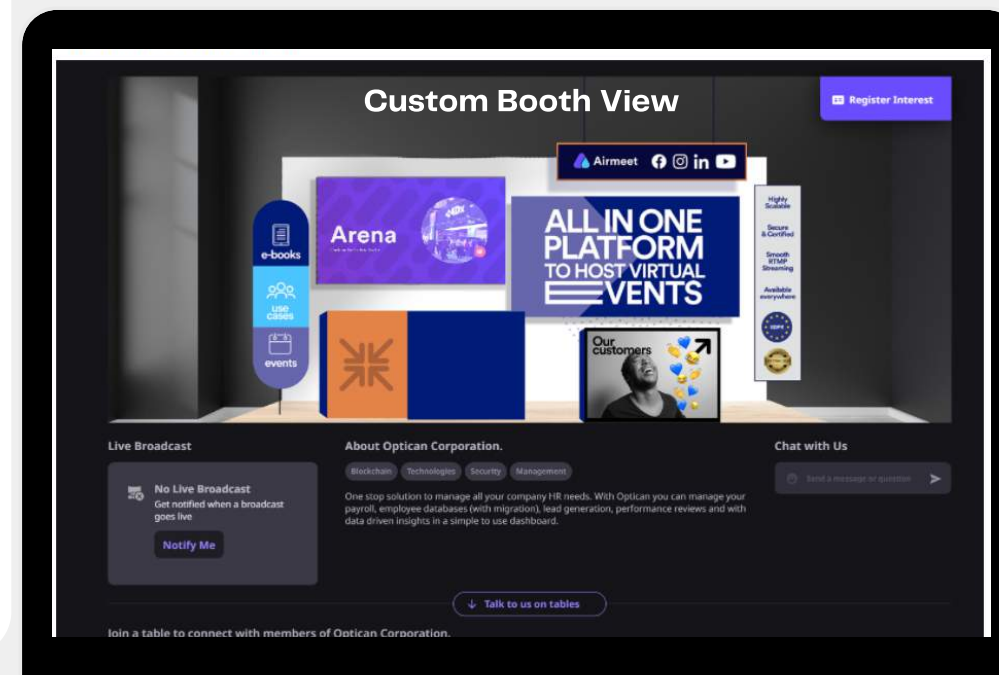
## Newsletter:



## EDM:



← Company logo on conference website landing page & Sponsors page



← Virtual conference platform



# Gold Sponsor – AUD 3,000 (Only 5 available)

## Acknowledgement

A Gold Sponsor will receive acknowledgment in the lead up to and during the conference as follows:

- acknowledgement on conference website and all marketing material as ‘Gold Sponsor’
- ‘Gold Sponsor’ recognition on LAWASIA Social media channels
- 'Gold Sponsor' acknowledgment in pre- and post-event communication

## Corporate Appearance

- **sponsor logo** displayed on the **conference website** with a link to company website
- **sponsor company profile** – 250 words – to feature on conference website
- sponsor logo to appear on **all conference associated promotional material\***
- sponsor branding featured on the **conference “Reception”** area during the conference – **landing page** of virtual conference platform

## Advertising

This sponsor package includes opportunities to:

- place an advertising middle banner in LAWASIA’s monthly newsletter for 1 edition\*\*

## Complimentary Registration

This sponsorship package includes:

- **Four (4) complimentary conference** registrations with
  - access to all conference sessions and networking functions
  - opportunity to connect and engage with conference attendees via video chat or messaging function, one-on-one or in a small group setting

## Virtual Exhibition Booth

- Opportunity to **create and brand your own virtual exhibition booth** in a Gold sponsor position and showcase your organisation’s profile, activities and products.

Customisation includes displaying a variety of assets:

- **company logo**
- **brand description / image**
- **promotional videos**
- **brochures and collaterals**
- **external links to downloadable material**

- Ability to assign booth representatives\*\*\* to interact with booth visitors via live chat function or video
- Access to data capture and reporting from attendee engagement post conference

\* Inclusion will be subject to preparation / production timelines.

\*\* Material supplied for Advertisements must conform to LAWASIA’s requirements and will be subject to preparation / publishing timelines.

\*\*\* Included in the number of complimentary registrations.

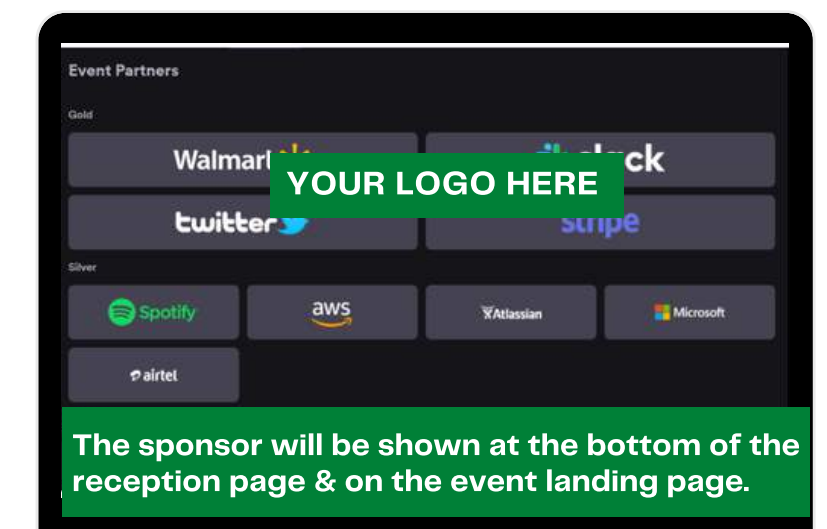
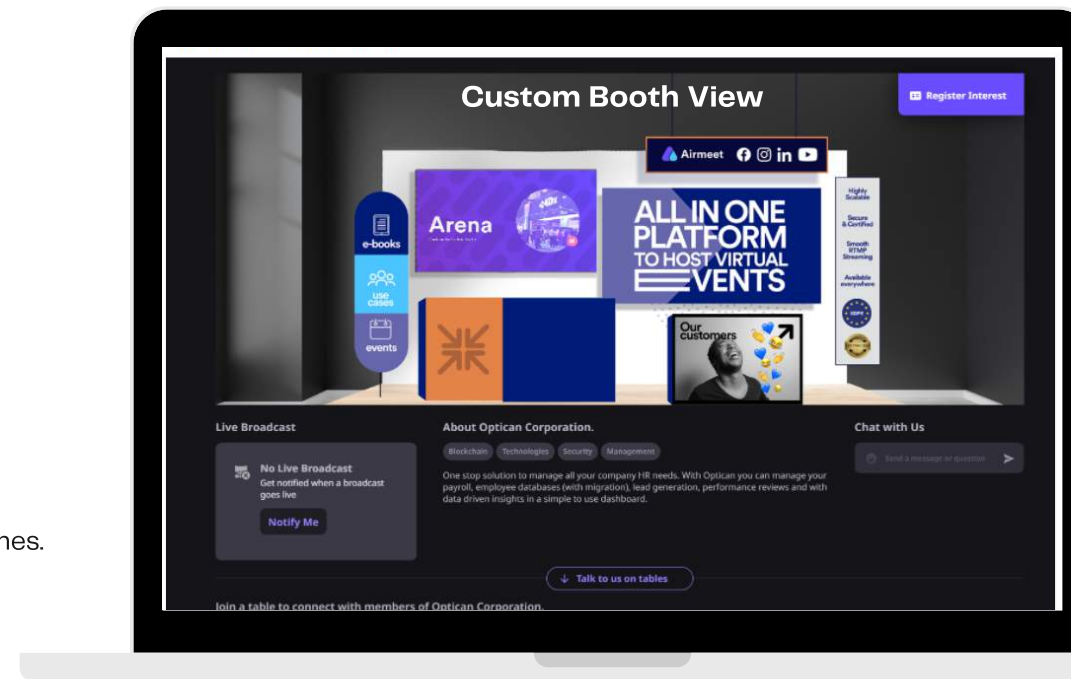
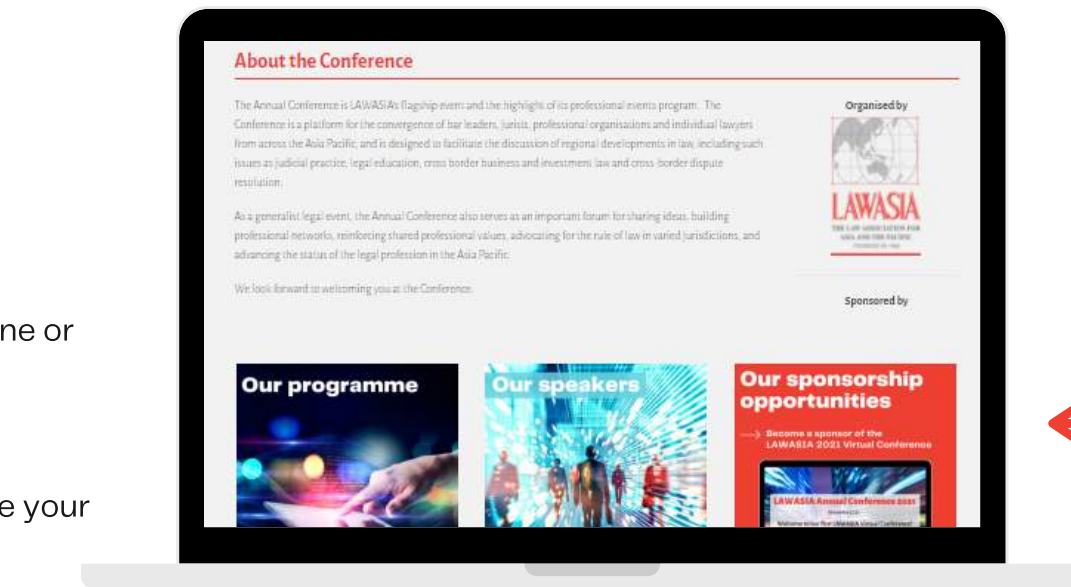
## Newsletter:



## Company logo on EDM



← Company logo on conference website landing page & Sponsors page



↑ Virtual conference platform



# Silver Sponsor – AUD 2,000 (Only 5 available)

## Acknowledgement

A Silver Sponsor will receive acknowledgment in the lead up to and during the conference as follows:

- Acknowledgement on conference website and all marketing material as ‘Silver Sponsor’
- Silver Sponsor’ recognition on LAWASIA Social media channels
- Silver Sponsor’ acknowledgment in pre- and post-event communication

## Corporate Appearance

- **sponsor logo** displayed on the **conference website** with a link to company website
- **sponsor company profile** – 250 words – to feature on conference website
- sponsor logo to appear on **all conference associated promotional material\***
- sponsor branding featured on the **conference “Reception”** area during the conference – **landing page** of virtual conference platform

## Complimentary Registration

This sponsorship package includes:

- **Two (2) complimentary conference** registrations with
  - access to all conference sessions and networking functions
  - opportunity to connect and engage with conference attendees via video chat or messaging function, one-on-one or in a small group setting

## Virtual Exhibition Booth

- Opportunity to **create and brand your own virtual exhibition booth** in a Silver sponsor position and showcase your organisation’s profile, activities and products.

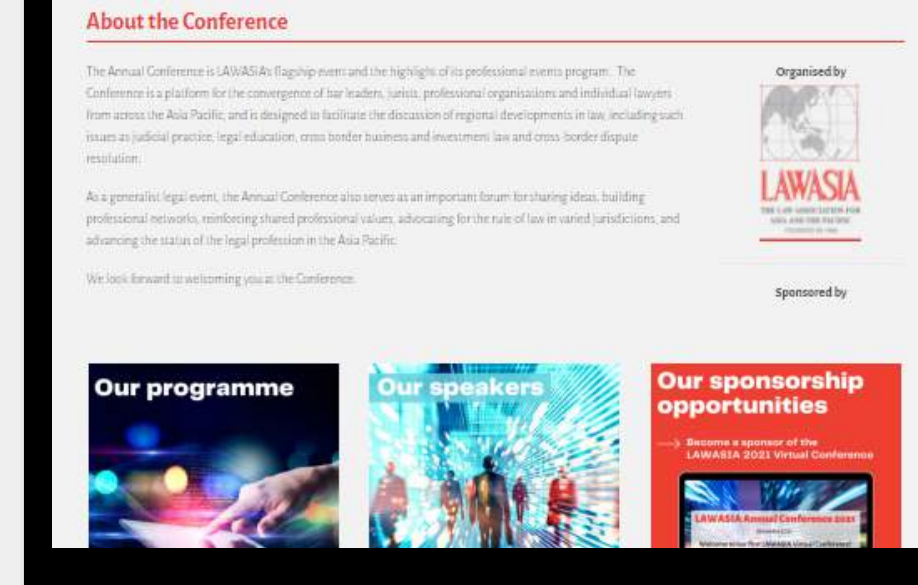
Customisation includes displaying a variety of assets:

- **company logo**
- **brand description / image**
- **promotional videos**
- **brochures and collaterals**
- **external links to downloadable material**

- Ability to assign booth representatives\*\* to interact with booth visitors via live chat function or video
- Access to data capture and reporting from attendee engagement post conference

\* Inclusion will be subject to preparation / production timelines.

\*\* Included in the number of complimentary registrations.

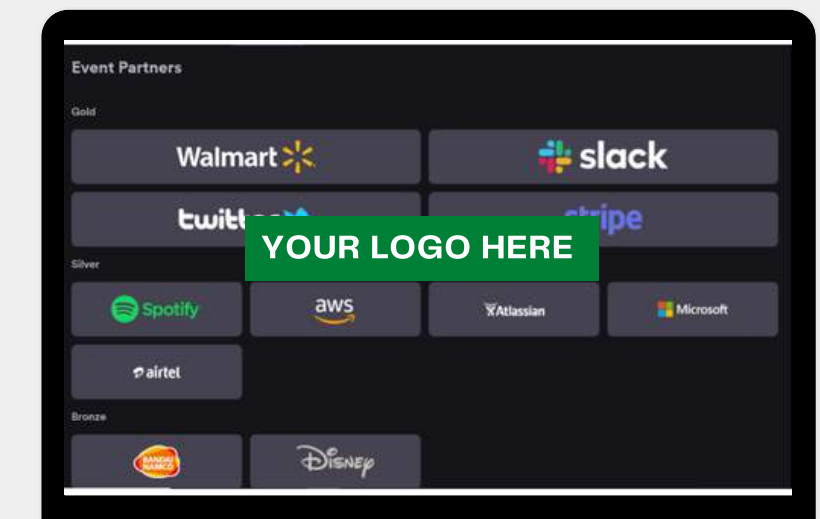
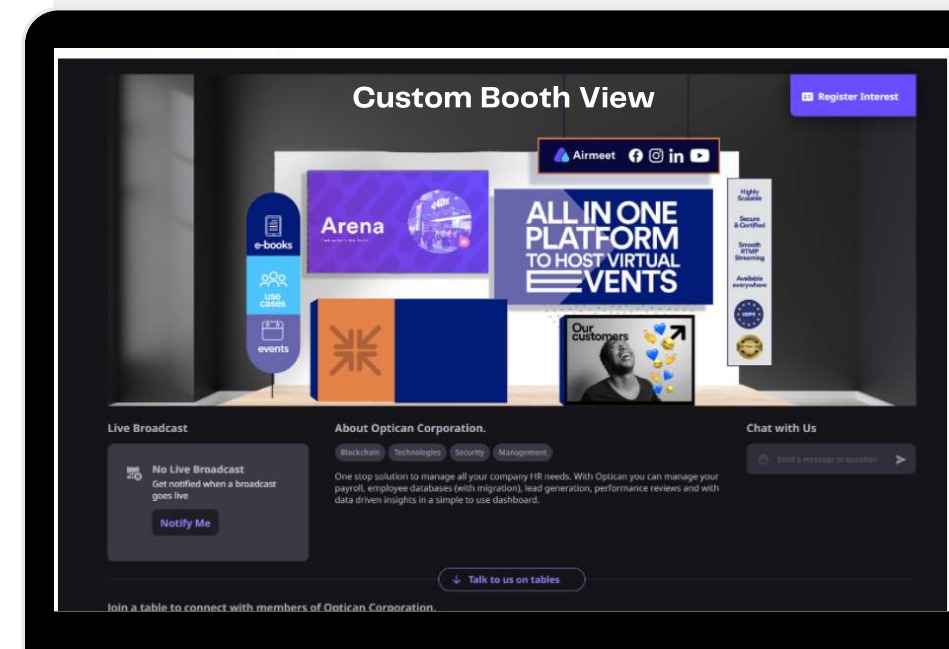


## Company logo on conference website landing page & Sponsors page

## Company logo on EDM



## Virtual conference platform



The sponsor will be shown at the bottom of the reception page & on the event landing page.



# Session Sponsor\* – AUD 1,200

## Acknowledgement

A Session Sponsor will receive acknowledgment in the lead up to and during the conference as follows:

- acknowledgement on conference website and marketing material as ‘Session Sponsor’
- Session Sponsor’ recognition on LAWASIA Social media channels
- acknowledgement at the beginning of sponsored session by the Session Moderator

## Corporate Appearance

- **sponsor logo** displayed on the **conference website** with a link to company website
- **sponsor company profile** – 100 words – to feature on conference website
- sponsor logo featuring on **conference programme page** on LAWASIA conference website
- sponsor logo to appear on **all conference associated promotional material\*\***
- sponsor branding featuring on **virtual conference platform**
- sponsor logo displayed on **sponsored session backdrop**

## Complimentary Registration

This sponsorship package includes:

- **One (1) complimentary conference** registration\*\*\* with
  - access to all conference sessions and networking functions
  - opportunity to connect and engage with conference attendees via video chat or messaging function, one-on-one or in a small group setting

\* To be a session sponsor, an approval from the programme committee is required  
\*\* Inclusion will be subject to preparation / production timelines.  
\*\*\* Complimentary registration can be used for a session speaker or a company representative.

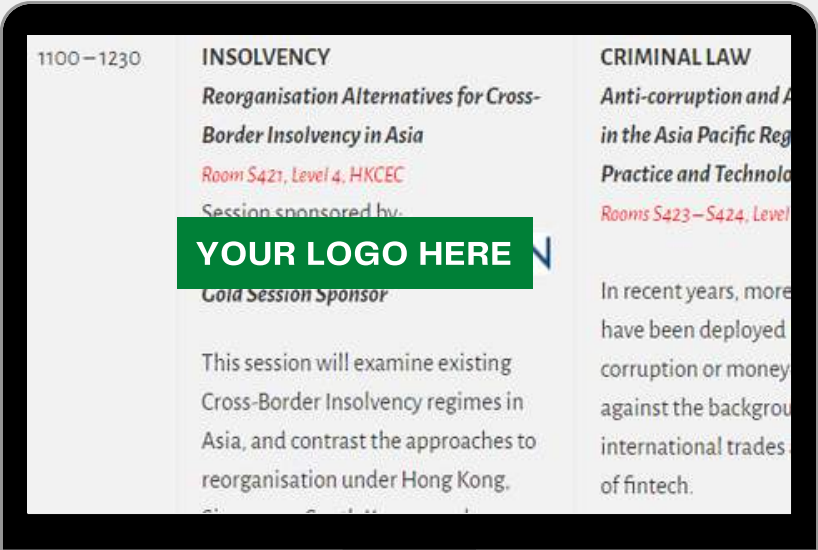
## Sponsored session backdrop



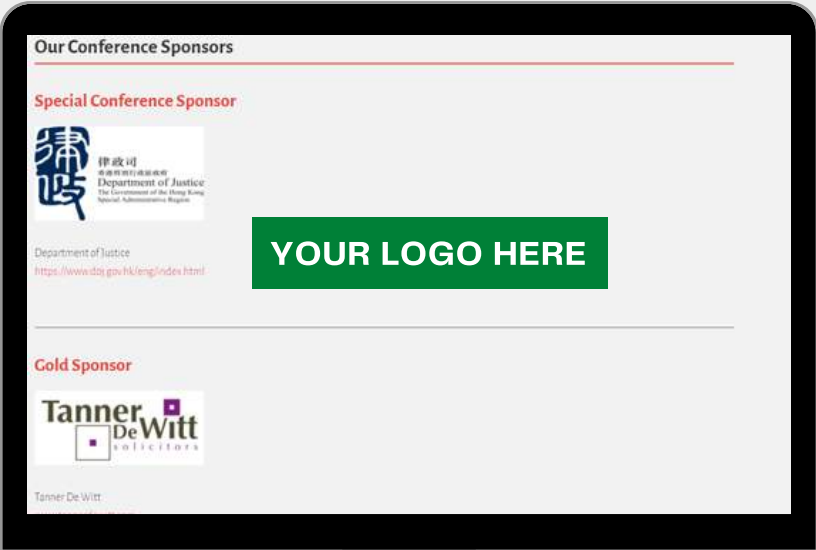
## Company logo on EDM



## Conference programme page



## Conference sponsors page





# Virtual Conference Exhibitor – AUD 1,800

**Boost your online visibility by creating immersive virtual booth and create meaningful conversations with conference attendees!**

## Acknowledgement

Virtual Conference Exhibitor will receive acknowledgment in the lead up to and during the conference as follows:

- acknowledgement on conference website and all marketing material as ‘Conference Exhibitor’
- Conference Exhibitor’ recognition on LAWASIA Social media channels
- ‘Conference Exhibitor’ acknowledgment in pre- and post-event communication

## Corporate Appearance

- **sponsor logo** displayed on the **conference website** with a link to company website
- **sponsor company profile** – 250 words – to feature on conference website
- sponsor logo to appear on all conference associated promotional material\*
- sponsor profile featuring on **virtual conference platform**

## Complimentary Registration

- **Two (2) complimentary** conference registrations
  - for your representatives at your virtual exhibition booth
  - access to all conference sessions and networking functions
  - opportunity to connect and engage with conference attendees via video chat or messaging function, one-on-one or in a small group setting

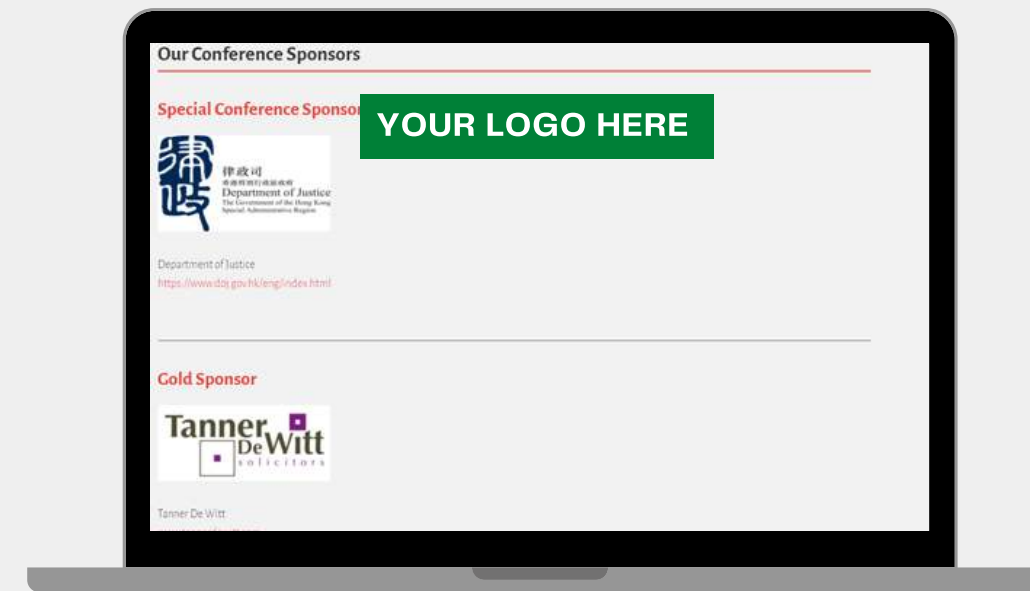
## Virtual Exhibition Booth

- Showcase your organisation’s profile, activities and products. Customisation includes displaying a variety of assets:
  - **company logo**
  - **brand description / image**
  - **promotional videos**
  - **brochures and collaterals**
  - **external links to downloadable material**
- Ability to assign booth representatives\*\* to interact with booth visitors via live chat function or video
- Access to data capture and reporting from attendee engagement post conference

\* Inclusion will be subject to preparation / production timelines.

\*\* Included in the number of complimentary registrations.

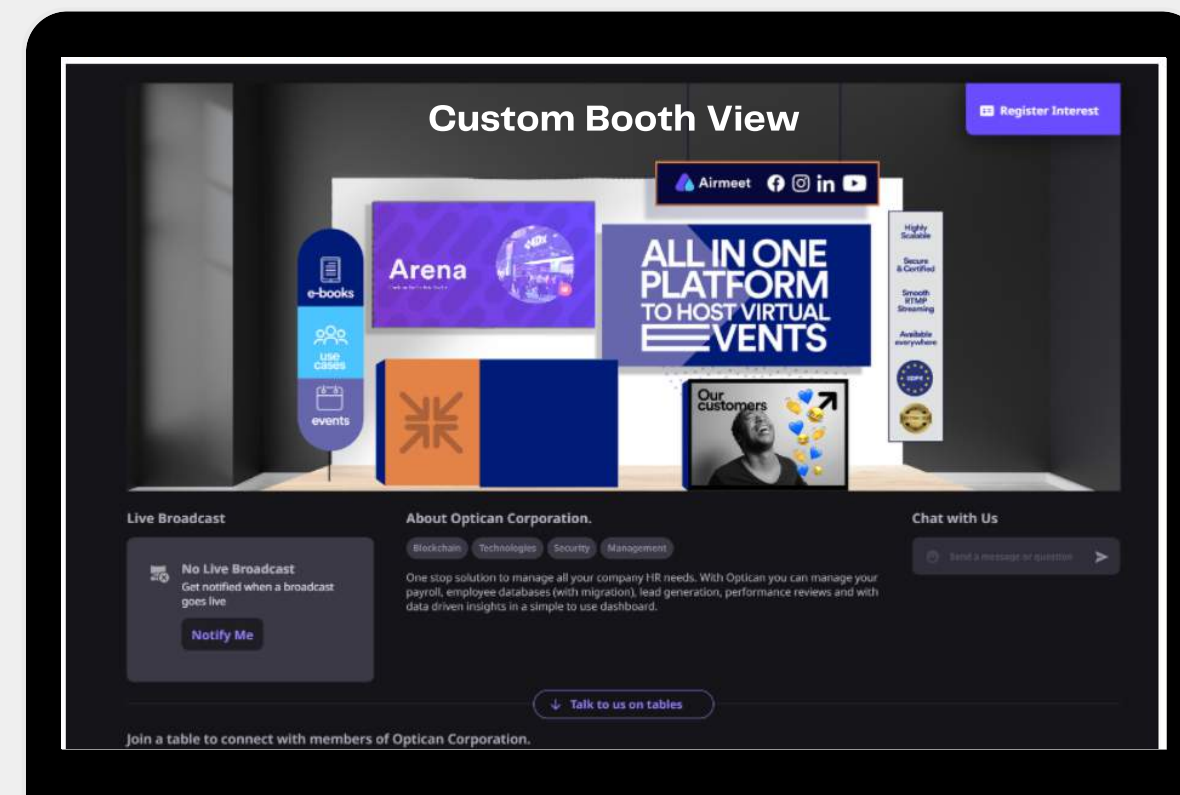
## Conference website Sponsors page



## Company logo on EDM



## Virtual conference platform





# Networking Table Sponsor – AUD 1,200

## Acknowledgement

A **Networking Table Sponsor** will receive acknowledgment in the lead up to and during the conference as follows:

- acknowledgement on conference website and all marketing material as ‘Networking Table Sponsor’
- 'Networking Table Sponsor' recognition on LAWASIA Social media channels
- 'Networking Table Sponsor' acknowledgment in pre- and post-event communication

## Corporate Appearance

- **sponsor logo** displayed on the **conference website** with a link to company website
- **sponsor company profile** – 250 words – to feature on conference website
- sponsor logo to appear on **all conference associated promotional material\***
- sponsor profile featuring on **virtual conference platform**

## Complimentary Registration

- **Two (2) complimentary** conference registrations
  - for your representatives at your virtual exhibition booth
  - access to all conference sessions and networking functions
  - opportunity to connect and engage with conference attendees via video chat or messaging function, one-on-one or in a small group setting

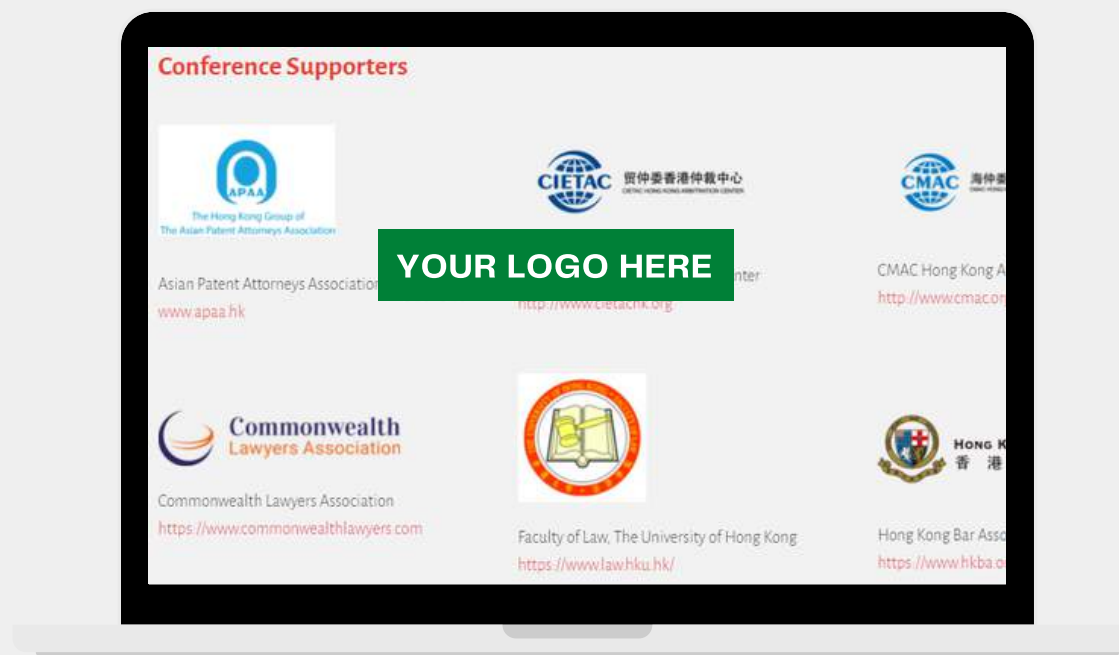
## Virtual Networking Table

- **Connect with conference attendees** at your dedicated virtual table in the Conference Networking lounge.
- Sponsor logo displayed on your virtual table
- Ability to assign table representatives\*\* to interact with conference attendees via live chat function or video in the Networking lounge
- Access to data capture and reporting from attendee engagement post conference

\* Inclusion will be subject to preparation / production timelines.

\*\* Included in the number of complimentary registrations.

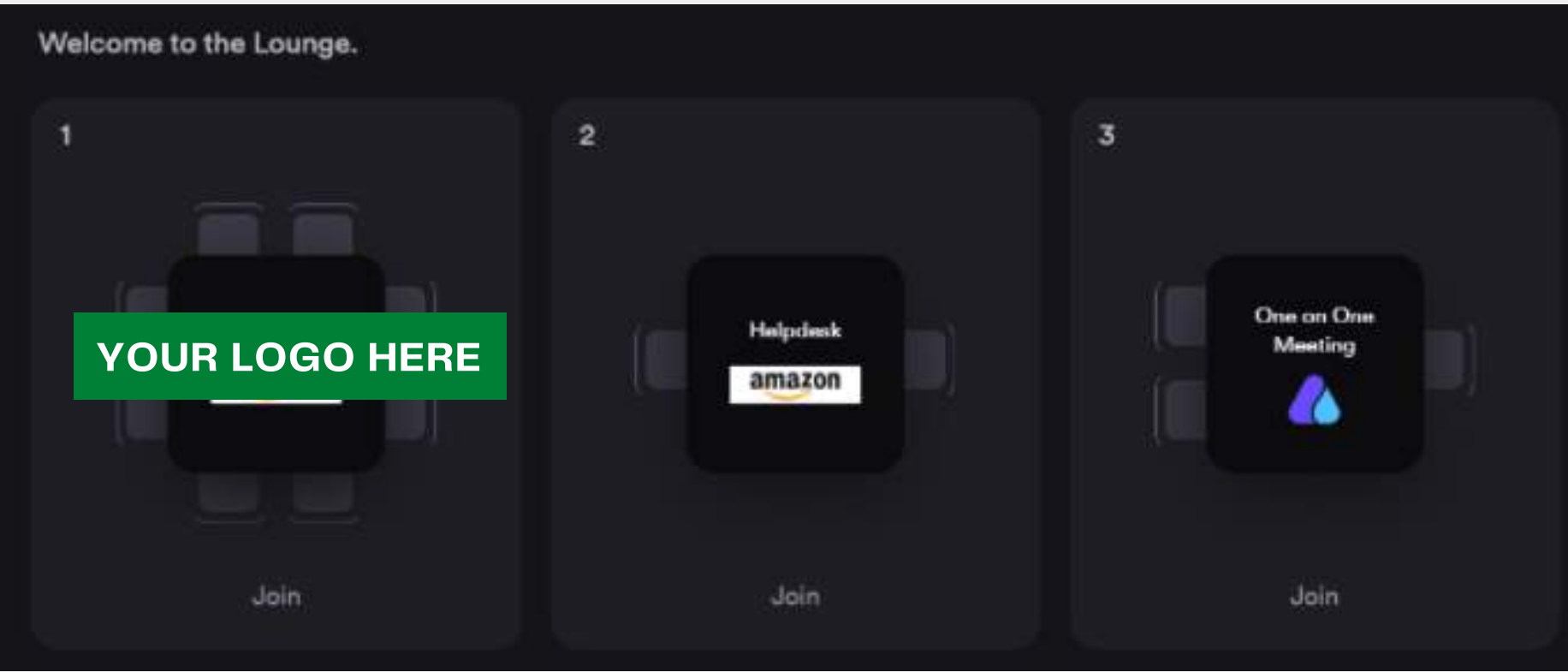
## Conference website: Sponsor page



## Company logo on EDM



## Virtual conference platform:





# Examples of advertising displays to feature your branding

## EDM



### Alternative Dispute Resolution in the New Normal The Steady Rise of Arbitration and Mediation

A joint initiative between LAWASIA and the UIA

**REGISTER FOR THE WEBINAR TODAY!**



Watch the Welcome Message from LAWASIA and the UIA's Presidents

#### Alternative Dispute Resolutions in the New Normal The Steady Rise of Arbitration and Mediation

A joint initiative between LAWASIA and the UIA

LAWASIA together with the UIA are proud to present details of our upcoming collaboration: **Alternative Dispute Resolution in the New Normal - The Steady Rise of Arbitration and Mediation**. We warmly invite our members and friends to register for this unique event, and join us as we explore pertinent issues arising in ADR from a multi-jurisdictional legal perspective.

As the world emerges from the COVID pandemic and adjusts to the altered legal landscape that will follow, many have suggested that arbitration and mediation will continue to rise to the forefront. Even before the crisis, jurisdictions worldwide have seen increased acceptance of international arbitration to resolve cross-border disputes as well as broader interest in international mediation.

The recent signing of the Singapore Mediation Convention augurs still greater reliance on mediation in large part because it promises to facilitate enforcement of resulting settlement agreements.

In light of the realities of the post-COVID legal world, the flexibility and adaptability of the arbitration and mediation processes suggest that both may reach new heights if their advocates and practitioners know how to adapt to the "new normal."

In this first joint webinar by LAWASIA and UIA (Union Internationale des Avocats), experts from both organisations will address the promise and the pitfalls of arbitration and mediation in the post-COVID world.

## Monthly e-Newsletter



### Monthly e-Newsletter

March 2021

#### LAWASIA WEBINARS

Do not miss our upcoming webinars!



**Safeguarding the Rule of Law & Human Rights in Myanmar**  
Thursday 8 April 2021 | 13:00 - 14:30 AEST

Organised by the Human Rights Section of LAWASIA

[LEARN MORE & REGISTER TODAY](#)



**UNCITRAL 2021 Overview and Legal Developments**  
Wednesday 14 April 2021 | 17:00 - 18:00 AEST

Jointly organised by LAWASIA and UNCITRAL

[LEARN MORE & REGISTER TODAY](#)



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#### LAWASIA MEMBER CONTRIBUTIONS NEEDED!



**GET FEATURED IN OUR NEWSLETTER!**

KEEP OUR COMMUNITY ENGAGED

## Social media post



### LAWASIA Webinar

## National Security Law for Hong Kong

Balancing Public Order and Civil Liberties

Thursday 26 November 2020  
17:00 - 19:00 AEDT

**LAST CHANCE TO REGISTER!**

## About the Conference

The Annual Conference is LAWASIA's flagship event and the highlight of its professional events program. The

## LAWASIA 2021 Virtual Conference Website: Homepage + Sponsor page

As a generative legal event, the Annual Conference also serves as an important forum for sharing ideas, building professional networks, reinforcing shared professional values, advocating for the rule of law in varied jurisdictions, and advancing the status of the legal profession in the Asia Pacific.

We look forward to welcoming you at the Conference.

Organised by



Sponsored by

### Our programme



### Our speakers



### Our sponsorship opportunities

Become a sponsor of the LAWASIA 2021 Virtual Conference





# Sponsorship / Exhibitor Application

**Please select your sponsorship option:**

☐ Platinum Sponsor – AUD 5,000

☐ Gold Sponsor – AUD 3,000

☐ Silver Sponsor – AUD 2,000

☐ Session Sponsor – AUD 1,200

☐ Virtual Exhibitor – AUD 1,800

☐ Networking Table Sponsor – AUD 1,200

**Organisation Contact Information**

Please indicate how you would prefer your company name and contact information to be listed in the conference materials.

Please **supply your company logo** (high resolution, jpeg or png format)

Contact Name:

Position:

Organisation:

Address:

City:

State:

Potscode:

Country:

Contact Email address:

Telephone:

Website:

**Fulfilment Contact Information**

Please provide a contact for sponsorship / exhibitor fulfillment (if different from above).

Contact Name:

Contact Email Address:

Telephone:

**Acceptance**

By signing this Application and Contract, the Sponsor / Exhibitor agrees to abide by all terms as printed in the Terms & Conditions.

Signature:

Date:



# Terms and Conditions

## Acceptance of Terms and Conditions

The term “Organisers” refers to the LAWASIA Secretariat and members of the conference organising committee.

The term “Exhibitor” or “Sponsor” refers to the organisation / firm listed on the Application Form.

A “Contract” is formed between the Organisers and Sponsor / Exhibitor when the Organisers accept the signed Application Form and/or receives initial payment.

By submitting a Sponsorship / Exhibitor Application Form you are accepting these terms and conditions.

## Acceptance of Application

LAWASIA will issue a tax invoice once a Sponsorship / Exhibitor Application Form has been submitted.

## Goods and Services Tax (GST) & currency

All costs are listed in Australian Dollars (AUD) and subject to 10% Australian Goods and Services Tax (GST)\*

\* GST is applicable to Australian organisations only

## Payment

Payment is required within 14-days of LAWASIA issuing your tax invoice and before the conference commences.

Sponsorship and exhibition entitlements do not commence until payment has been received.

## Cancellation of Sponsorship / Exhibition Booking

Withdrawal – if the Sponsor / Exhibitor withdraws their commitment they need to notify the Organisers in writing and they will be liable for the following payments in accordance with the below:

- a. 1 month or more prior to the first day of the event – 50% refund on sponsorship and exhibition amount**
- b. Less than 1 month prior to the first day of the event – No refund on sponsorship and exhibition amount**
- c. If notice of cancellation is received and full payment for funds owing has not been received, the Sponsor / Exhibitor will be invoiced for the difference to satisfy the above and below cancellation and refund policy. Payments must be made within 7 days of receipt of invoice.**

## Cancellation or postponement of conference

If the event is cancelled or postponed due to unforeseen circumstances, the Organisers will not be liable to the Sponsor / Exhibitor for any loss incurred by the Sponsor / Exhibitor as a result of the cancellation, however all monies paid for any sponsorship and exhibition will be refunded or transferred to the postponed date.

An unforeseen event / circumstances could include, but is not limited to, an infectious disease outbreak; industrial disruptions; service provider failures; governmental restrictions or regulations; war or apparent act of war; terrorism or apparent act of terrorism; disaster; civil disorder, disturbance, and/or riots; curtailment, or any other emergency.

## Disclaimer and changes

Every effort has been made to present all the information accurately, however no liability is accepted for any inaccuracy and the Organisers reserve the right to change any published information. The Organisers reserve the right to amend, update or delete sponsorship and exhibition packages.

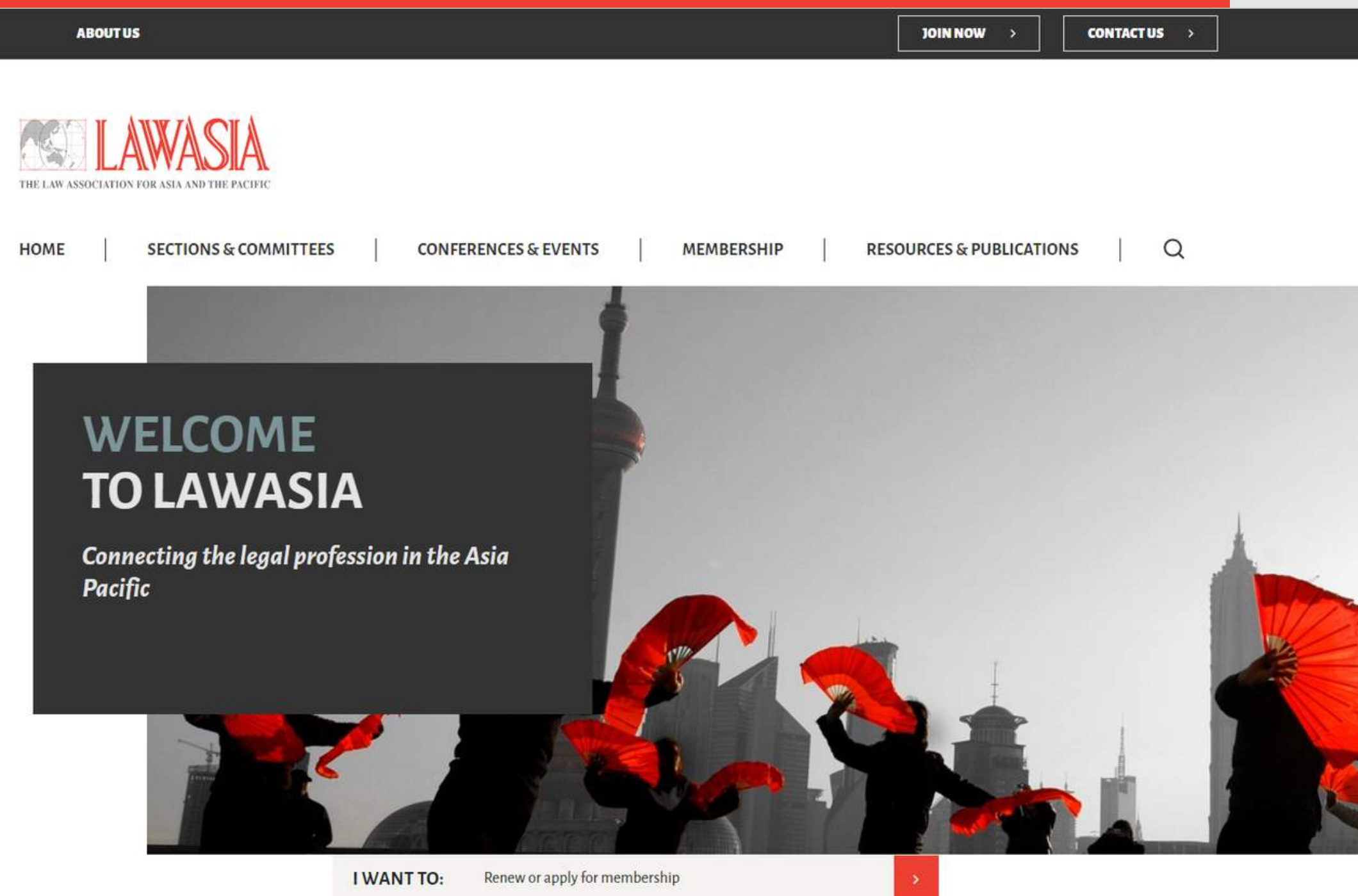
## Correspondence

When booking please appoint a single point of contact within your Organisation. All correspondence will be sent to and liaison with respect to Sponsorship / Exhibition entitlements will be with this person.

## Representatives

Anyone from your Organisation attending the online conference – other than those entitled to complimentary attendance as part of your package, if any – or guests you wish to invite to the online conference must register for the conference via the official conference registration site.





# Contact Us

**Thank you for considering this Sponsorship Proposal  
and we look forward to hearing from you.**

**Sponsorship packages will be allocated as sponsorship offers are received.**

If you would like more information, please contact:

LAWASIA Secretariat  
Suite 1101  
Level 11, 170 Phillip Street  
SYDNEY NSW 2000  
AUSTRALIA

T: +61 2 9926 0167  
E: [events@lawasia.asn.au](mailto:events@lawasia.asn.au)

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